



## PARTNER IDENTIFICATION FORM

### BACKGROUND AND EXPERIENCE

*Please briefly present the partner organization (e.g. its type, size, scope of work, areas of specific expertise and specific social context)*

Enjoy Italy – Tools and Services for Education, Training and Local Development is a young company founded on few but solid values: ecology, social responsibility, inclusion, sharing, lifelong learning, civic awareness and commitment to quality. And a vivid passion for both its land and Europe. It works in the following specific areas:

- ✓ Education and Training: design and provision of tools and opportunities for a professional, social and cultural growth of teachers and educators, as well as youngsters and adults. Towards the innovation of the whole spectrum of European education.
- ✓ Local Development and Project Management: assistance to public and private entities in developing vision and goals, providing advice and services during the entire life cycle of a project. For responsible and sustainable citizens, organisations and communities.

As for the first, Enjoy Italy is specifically devoted to the research, development and transfer of innovative educational methods and tools. And it is committed to foster the development of the European community of teachers and educators of all grades. With the ultimate goal to improve the quality of our pupils learning and to boost their learning achievements. There are 5 staff units involved.

*What are the activities and experience of the organisation in the areas relevant for this application?*

### **School Education**

The company has been involved as a partner in the KA2 (Innovation) School project **“STEM Labyrinth as a method for increasing the level of knowledge through problem solving”**: it intended to develop an innovative STEM education method and to design a mobile app in order to create a transformative educational experience for high school students. This app can be freely downloaded on Google Play, from this link: [STEM Labyrinth – Apps on Google Play](#)

Enjoy Italy was also partner in **“Distance education through Investigation of Services, Tools, Assessment, Interactions and Design”**, a KA226 project for digital education readiness in response to the Covid-19 pandemic, recently concluded.

And in **“Making online Education more meaningful through gamification”** KA2 project.

In addition, one of the school education project we were partners of (**“PS meets future demands of knowledge of sustainable development and entrepreneurial learning”**) has been awarded as “Good practice example” by the European Commission.

Enjoy Italy has been engaging since 2015 in the organisation and realisation of **structured in-service training courses for teachers and school educators** from all over Europe under the Erasmus+ KA1 Programme. So far, Enjoy Italy delivered more than 180 structured training courses to 1500+ participants, having got 200+ reviews on the SchoolEducationGateway, with more than 75% 5 stars ratings. This is its current training catalogue, focussed on innovative methods and tools for teaching and learning:

- School leadership and educational innovation
- Interactive ICT-based and web tools for an effective blended, flipped and cooperative learning
- Project and competence based learning: innovative and effective methods and tools

- CLIL: innovative and effective methods and tools
- Entrepreneurship education at school: creative and effective methods and tools
- Non-formal education at school. Methods and tools to empower students key competences, participation and learning
- Cultural heritage education and story-telling
- EU project design and project cycle management: a practical workshop
  - Green, STEAM and Cultural education. Outdoor exploration, study and story-telling
  - Italian cooking and UNESCO Mediterranean diet
  - Quality food-industry and sustainable farming
  - Self-entrepreneurship for social economy, tourism and culture
- English language for education and CLIL methodology
- Conflict Management and Emotional Intelligence for Enhancing Positive Relationships
- Music & Art Therapy for Promoting Emotional Intelligence and Enhancing Creativity in the Classroom
- Artificial Intelligence for Innovative Education.

More info on its offer, including its methodology, can be found here: <http://www.enjoyitaly.org/categoria-prodotto/corsi/>

In addition, Enjoy Italy designed several successful partnership proposals under the **LLP Comenius** and the **LLP Leonardo Da Vinci** on behalf of some partner schools, towards their innovation and internationalisation.

### **Youth**

Enjoy Italy is currently acting as coordinator of the KA2 project entitled **“ENVISIO -Empowering New Ventures in Sustainable Initiatives, Opportunities, and Networking for the Development of Deaf Entrepreneurs”**.

It was recently involved as a partner in the KA2 project **“Cyberbullying Peer Ambassadors Network”**, which aims to contribute to the decrease of cyber bullying phenomenon and social exclusion of vulnerable young people through creation of a peer program for cyberbullying prevention and intervention.

It was recently involved as a partner in the KA2 project **“TOUR FR(I)END-Friendly Redesign of Inclusive Experiences N’ Destinations for Deaf people”**, where it has to lead the activities of one Intellectual Output, among other things.

As well as in the KA2 Youth project **“Modern Lady Talk”**, focusing on developing entrepreneurial skills and abilities, disseminating entrepreneurial knowledge, promoting self-employment and entrepreneurship and reducing the gender imbalance.

In addition, Enjoy Italy designed and coordinated **“YOU A.C.E.”**, an Erasmus+ KA2 (Innovation) Youth project, which aim is to provide new and more effective counselling services to youth people and particularly to those who are NEETs and to foster their self-entrepreneurship and employability (Info: <http://youace.eu/>).

And it was partner of **“Social Entrepreneurship: Take Step Forward”**, a Capacity Building project in the youth field, whose main goal is to support creating supportive social entrepreneurship environment by developing capacities, especially of youth organizations, and raising awareness among different stakeholders on the importance of social entrepreneurship as emerging sector.

In the framework of **non-formal education**, our organisation assisted local authorities and non profit associations in the design and management of **20+ youth exchanges and trainings for youth workers**, under Youth in Action and Erasmus+ Programmes. All these projects were founded on a genuine and innovative non-formal education methodology and addressed relevant topics such as ecology and sustainability, active citizenship, entrepreneurship, local culture and identity, creativity, social inclusion and integration, among others.

Last but not least, the company has been involved in the **Youth Guarantee scheme**, providing job services and vocational guidance to NEETS youth people of its area together with a local partner.

And it recently joined the **“Pact for reading”**, set within the “City that reads” initiative of the Italian Ministry of Cultural Heritage in order to

promote reading and passion for books among youngsters.

## VET

Enjoy Italy is partner of a recently approved KA210 project entitled “Sustainable Culinary Arts and Digital Storytelling”.

It has been the coordinator of the “**Calabrian Tourism Vet Schools Network**”, composed by 18 VET schools focussed on tourism (catering, hospitality, travel and destination management), which counts more than 9000 students (9,4% of overall number of students in the region) and more than 400 teachers and staff. On whose behalf it managed the KA1 project “**Improving tourism VET through teachers and staff learning**”, which allowed 140 VET teachers to experience a job shadowing across Europe.

While it was partner of the “**Online tools for VET Teachers to increase carbon footprint awareness and energy efficiency**” KA2 project, focusing on sustainability and eco- friendly procedures in the VET sector.

As well as of “**Sharing Skills**”, a KA2 (Innovation) VET Erasmus+ project aimed to analyse features and trends of social economy in tourism and to improve the skills of users/providers through a new training course.

On the other hand, Enjoy Italy continues to be active in the organisation and management of **learning mobilities for VET students** in different sectors and several European countries, through KA1 Erasmus+ and ESF.

In the recent past, the company coordinated “**TOUR.I.S.MA. – Quality Innovation and Sustainability in Tourism Management**”, a KA1 VET Erasmus+ international mobility project for VET learners on behalf of a national consortium composed by schools, associations and local authorities (2014-1-IT01-KA102-002316). This project was in the final list of candidates for the “best practice” award by the Ministry of Labour and Social Affairs of Italy and Istituto Pragma.

## Adult education

Enjoy Italy is currently involved as a partner in the KA2 (Innovation) “**Taste of Harmony**” project, whose aim is to develop and test a new adult

education course in Blended Learning form in order to promote the integration and intercultural exchange of foreign-born (expats, migrants, asylum seekers, and refugees) within our local communities, as well as their digital literacy.

As well as in “**DDriven, Transforming businesses into deaf-friendly environments**”, a KA2 project which aim to provide solutions to the entrepreneurial development of DHH (deaf and hard of hearing) people and to serve as an example of implementation practice.

And in the “**Community Media for E-Volunteering on Climate Change (Eco-Media)**” KA2 project, that will increase digital skills and community media literacy amongst professionals working with youth and raise awareness on climate change through the engagement of youth in e-volunteering activities and activism, using community media as an innovative tool, developing an ad-hoc e-learning platform.

Not least, the company is also partner of the “**Brain Friendly Forms of Education for ADHD Learners**” KA2 project, which aims to create qualitative educational strategies, resources and activities as a support for adult educators who work with adult learners coping with learning difficulties, such as ADHD, in order to improve their learning process, acquisition of knowledge and development of needed skills and competences.

### **Local development**

As for tourism and local development, in addition to the aforementioned experiences and projects, the company designed and managed “**Bacchanalia 2200 anni dopo**”, a remarkable cultural event funded under the ESF and addressed to cultural and environmental heritage valorisation and tourist development. While it assisted some local public bodies (Provinces, Local Actions Groups/LAGs, cluster of towns and single towns) in the design of their **destination management plan** and cultural heritage exploitation and promotion.

*What are the skills and expertise of key staff/persons involved in this application?*

**Alessandro** is the founder and manager of the company. He is working as trainer of teachers and for educational organisations, having provided more than 150 in- services trainings for 1500+ trainees until now.

He is also a project designer, project manager and expert of EU Programmes. Mainly for education and VET, destination management, social affairs, creativity and local development. He is involved in the field since many years, at local and international level, having also the responsibility of coordination of many projects and of their Monitoring and Evaluation Boards. As project designer, project manager and expert of EU Programmes, he has got some relevant experience in the design and management of several projects. Above all in the field of Education and Training, within the LLP and Erasmus+ (KA1 and KA2) Programmes, both at national and international level, in favour of the European educational and training community, including teachers, educators, students and young people in general.

In addition, Alessandro works as youth trainer at local and international level.

In the past, he also worked for ItaliaLavoro S.p.A., the agency of the Ministry of Labour and Social Affairs of Italy focussed on tackling youth unemployment and developing the labour market. And for Amministrazione Provinciale di Catanzaro at the tourism department, being in strict connection with agriculture and environment departments.

With a Master of Arts in Tourist Destinations Management and a specialisation in Public Administration Management, he afterwards attended several national and international trainings related to the implementation, exploration and innovation of educational methods and tools.

**Francesco** possesses a valid experience in the design and management of strategic partnerships and other complex projects in the field of education and training, as well as in coordinating a team of workers and in carrying out multiple tasks. He has also been involved in several youth exchange projects

as participant and trainer.

Specifically as researcher and analyst, Enjoy Italy can also count on **Sabina**, PhD in psychology and marketing at La Sapienza University and expert in psychology and social processes. She was recently carrying out her researches in social sciences at the Faculty of Art and Sciences of the New York University.

As for the entrepreneurship side of the project, the company involves also **Marianna**, who is graduated in business administration at Bocconi University and acquired a wide experience in accounting and financial administration at Ernst&Young. She is currently working as social entrepreneur and participated to the Erasmus for Young Entrepreneurs Programme.

As for monitoring/evaluation and dissemination of education and training projects, Enjoy Italy involves other persons who gained experience since the former LLP LDV and Grundtivr Programmes.



## ORGANISATION

Promoter's legal name (national language)	ENJOY ITALY DI ALESSANDRO GARIANO
Promoter's legal name (latin characters – if applicable)	ENJOY ITALY DI ALESSANDRO GARIANO
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### PROFILE

Status	Private
Type	For profit
Activity level	Local Regional National European

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